

Boulder Sausage Official Sweepstakes Rules:

“Sweepstakes” is a prize giveaway where the winners are chosen by luck of draw. Referred to as “drawing” throughout this document.

Wining Prize(s): Qty:2 - \$25 Gift Cards (redeemable at selected grocery merchant – e.g. Kroger/Safeway).

Gift Card will be accompanied by Boulder Sausage swag (e.g. stickers). *Approximate Retail Value of Prize: \$23.00.*

Gift Card Prize Notice Addendum- By entering the drawing, entrants ALSO accept the usage regulations and terms & conditions of the gift card(s), as set by their respective merchants. Entrants release all parties of any liabilities associated with the gift card. Under NO circumstances, unless required by law, will the gift card be refunded or replaced, including in the case of loss, theft, misuse, or damage. Proof of purchase will only be made available where required by law.

Odds of winning are based off the total number of eligible entries received. 2 winners will be selected, each receiving 1 of the 2 prizes.

Who can enter: Anyone who can meet the winner requirements listed below, with the exception of (*the following are NOT eligible*):

- A. Boulder Sausage employees, their immediate family, and all members of their household (regardless of relation)
- B. Any individual who has participated in a 2019 focus group sponsored by Boulder Sausage – these individuals have already been compensated for their time, any further participation in this research process (i.e. this survey) is entirely voluntary.

Method of entry- no purchase necessary. *Each entrant is allowed ONLY 1 entry.*

- I. Completing the label design survey. *Survey open 4PM MST on 8/22 through 12PM MST on 8/28/19.*
 - a. After completing the short survey, respondents will be given the voluntary opportunity to enter the sweepstakes. Entries are recorded separately from survey responses; all survey responses will remain anonymous.
 - b. Each individual may complete the survey one time. At the conclusion of the survey, the respondent will be offered the opportunity to enter the drawing. For any reason should the respondent NOT complete their entry at this moment, their ability to enter the drawing is forfeited entirely.
 - c. Each respondent/entrant must complete the survey using their own internet enabled device (computer, phone, tablet) and their unique identifying information (name, email, & birth year). ANY entries sharing duplicate information (including device tracking (IP) address, name, or email) will be disqualified entirely and removed from the drawing.
 - d. The survey will be taken through an online platform. The survey is accessible by direct link only. The link will be published on bouldersausage.com AND distributed through email, social media, and other forms of communication.

Process for identifying winners- Sweepstakes luck of draw will take place on Monday, Sep. 23. Two (2) nominees will be randomly selected from pool of all eligible entries received. Should 2 or less qualifying entries be received, all entries will automatically be deemed as nominees.

The two (2) selected nominees will be notified via email only. Each nominee will have 24 hours to respond - providing required documentation, accepting the winners’ requirements (below), and agreeing to these official sweepstakes rules. If any nominee fails to respond within 24 hours OR they fail to meet such requirements/agree to the rules listed here, a new nominee will be selected from the remaining entry pool and the process will be repeated. This process continues until 2 nominees are deemed as winners and have successfully claimed their prizes. Shall all entrants be exhausted and prizes remain unclaimed, the unclaimed prizes remain property of the company and may be used in a future sweepstakes.

Winners’ requirements- For a nominee to be identified as a winner, they must meet and agree to the following criteria:

- From time of entry, nominee must be 18 years of age or older AND a resident of the United States of America.
- Agree to release first & last name for company’s promotional/marketing purposes. Release of name will be utilized to notify any interested party of selected winners.
- Provide a valid and current state issued ID/DL – must match information provided for drawing entry. The prize will ONLY be mailed to the address listed on the ID. Shall the nominee’s mailing address differ, additional proof will be necessary. If no ID is available OR the ID does not include a valid mailing address, nominee is ineligible to be identified as a winner.

Failure to meet the above requirements and/or claim prize in allotted time window, will result in a new nominee being selected.

GBS Partners Inc. DBA Boulder Sausage, Gift Card Merchant, and all of their affiliates, employees/representatives, and officers are not responsible or liable for claims regarding the contest, lost or damaged prizes, misuse, or maintaining any responsibility upon receipt of the prize(s). All items are gifts to be received “AS IS”. Winner(s) and all entrants agree to release all liability and forfeit any legal action(s) regarding this sweepstakes upon entering the contest.

By participating or entering into the sweepstakes, I agree to the Official Sweepstakes Rules as defined here. As the winner, by signing below, I, _____, agree to ALL the Official Rules as they have been outlined here and certify that I am in fact an eligible winner. I attest that I have provided accurate & true information and hereby release GBS Partners, Inc. DBA Boulder Sausage, its officers, and all their affiliates from any claims or legal actions regarding this sweepstakes or its prize(s).

X _____

Date: _____